



City Clerk's Office

Municipal Election November 3, 2020 Candidate Information

Office Sought: Mayor

Candidate's Name: Sabina Zafar

Ballot Designation: Councilmember / Technology Director

Candidate Statement of Qualifications
For the General Election to be held November 3, 2020
(Elections Code 13307, 13309, and 13311)

Instructions to Candidate: Your statement will be printed exactly as submitted. Carefully check for content, spelling, punctuation and grammar before submission. No changes are allowed once the statement is filed.

This form must be filed along with the candidate statement.

In addition to filing a hardcopy, you will need to submit your final candidate statement in an editable text format to the following email address: cfranco@sanramon.ca.gov

Hard copy must bear signature.

Office Name: CITY OF SAN RAMON MAYOR Contest ID: _____ Candidate ID: _____

Word Limit: 400 • Cost: \$1751.60 • Paid By: Candidate District

Candidate Name: SABINA ZAFAR

I have reviewed the attached statement and I understand that no corrections or changes are allowed after it has been filed (pursuant to EC 13307). I understand that Contra Costa County is mandated under the Voting Rights Act to provide voting materials and information in English, Spanish, and Chinese.

I do not wish to file a Candidate Statement.

Dated 7/29/20 Signature of Candidate 

As your councilwoman, I've adopted an open and inclusive approach to the City's governance, using technology to better engage and serve our citizens. I was honored when earlier this year, I was unanimously chosen by the Mayor and my Council colleagues to serve as Vice-Mayor.

We are facing unprecedented issues with COVID-19. San Ramon is learning how to keep our actions transparent and open and also provide the level of services that residents have come to expect. To meet this challenge requires a steady hand and innovative thinking. In my professional and public life, I have experience leading teams to find solutions to new problems. This will be especially useful as Mayor.

I've engaged in outreach to all residents of San Ramon and have promoted cross-cultural engagement, through celebrations of our diversity and proclamations. With my support, for the first time, San Ramon flew the pride flag and I worked with staff to provide youth protestors a safe and inclusive space to express their support for the Black Lives Matter movement.

My priorities as Mayor:

- **Reduce Traffic Congestion.** This is a top priority and includes collecting traffic data to plan accordingly and advocate at the regional level for transportation improvements.
- **Clean Air.** At my request, San Ramon launched the "Idle Free" education campaign to help create cleaner air in our community by encouraging people to turn off the car engine if they are idling in the car for more than 30 seconds.
- **Support Small Business.** Upon my request, we have funded free consulting services to San Ramon small businesses to navigate resources during COVID-19. We must expand assistance and resources to help our small businesses survive.
- **Iron Horse Trail Improvements.** I support further development and improvements, including an overcrossing at Bollinger Canyon Road, for recreation use and as a mobility corridor to reduce congestion.
- **Mentor our Youth:** I will continue to mentor our young adults and guide them in civic engagement.

I'm a technology leader at General Electric Digital, an early stage startup advisor and affiliated with women in technology organizations promoting the growth of women in Science, Technology, Engineering & Math careers. I draw on this experience as I address San Ramon's growth as a hub for innovation and a leader in the Tri-Valley.

My children attended schools within the San Ramon Valley Unified School District, where I was an active parent volunteer.

I would be honored to have your vote. www.sabinazafar.org

7/29/20

