

Fourth of July Long Range Event Plan

*Parks & Community Services
Commission*

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Tonight's Presentation

- Staff Reports
 - Background
 - *Esther Lucas, Division Manager Recreation Services*
 - Safety and Security
 - Emergency Response & Fire Safety
 - *San Ramon Valley Fire Protection District Staff*
 - *Traffic Control Plan – Deborah Fehr, Associate Engineer*
 - *Public Safety – San Ramon Police Staff*
- Public Comment
- Questions and Answers – Investigative Team

Timeline

Council Direction for 2013 Event	December 2012
Investigative Team Meetings	October – January 2014
Public Meetings	January 15, 2014 February 1, 2014
Parks & Community Services Commission Presentation and Recommendation	February 12, 2014
City Council Presentation and Approval	February 25, 2014
Secure Contracts and Make Preparations Necessary for 2014 Event	February 28, 2014

Background

- 4th of July event started in 1985 on the Toyota Lawn
- Event moved to Central Park in 1991
 - *Included Run San Ramon 10K run – 1000 runners*
 - *Star Spangled Spectacular – last held in 2011*
 - *Regional Event drawing tens of thousands of attendees*
 - *Fireworks aerial display*
 - *2010-11 event included Chamber of Commerce who*
 - *Operated food booths, DJ & carnival rides*
 - *Cost - \$175,000*
 - *Recommended cost for future event due to continued growth of size and scale of event: \$318,000*

Event Values

through Public Comment Received in 2012

- American Tradition, San Ramon Tradition, Family and Neighborhood Traditions
- Civic Pride
- Fireworks [aerial display] is PRIMARY draw of the event
- Many residents view display from their home, neighborhood or other local gathering site
- Concern for event costs and resource priorities
- Concerns about public safety

Background

- **City Council Direction – February, 2012**
 - Community outreach – over 700+ emails from the community were received regarding continuing or cancelling the aerial display.
 - Cancel aerial display and provide a 2 – 3 hour event including a concert and family/fun band, and a special tribute to the Armed Forces.
 - Directed Parks & Community Services Commission to lead a Citizen’s Committee to recommend an event for 2013 and beyond.
- **4th of July event – 2012 –Central Park**
 - *Included Run San Ramon 10K run – 900 runners*
 - *Celebrate America, Celebrate San Ramon – 2000 attendees*

Background

Parks & Community Services Commission in 2012:

- Held 2 Community Forums
- Formed a Citizen Committee to research alternative plans for 2013 event
- Distributed community-wide survey via Open San Ramon
- Provided a report and recommendations to City Council, December 2012

Citizen Committee 2012

Guiding Goals for the Event

- Encourage citizen participation and allow neighbors to meet neighbors.
- Provide an event that will honor the American spirit as well as recognize veterans and armed forces.
- Create an event that recognizes fiscal constraints of the City.
- Event that prioritizes public safety.

Committee Recommendations

- Six (6) event options which included:
 - Finding alternate shoot site for aerial display
 - Separating the event (concert, etc) from the shoot site

Background

- **City Council Direction – December, 2012**
 - Reviewed reports & recommendations from Citizen Committee, Open San Ramon Community Survey and Parks & Community Services Commission and staff
 - Hold a 2013 4th of July event in Central Park to include concert and armed forces/veteran tribute with no aerial fireworks display
 - Directed staff to develop a long range event plan to celebrate the 4th of July beyond 2013.
- **4th of July event – 2013**
 - *Included Run San Ramon 10K run – 600 runners*
 - *Celebrate America, Celebrate San Ramon – 1000 attendees*

Investigative Team 2013

Team focused on identifying a site suitable to use as a fireworks aerial display location with no event attached

Members

1. Police
2. San Ramon Valley Fire Protection District
3. Engineering
4. Public Services
5. Parks & Community Services
6. Pyrotechnical Expert

Research began in October 2013

- Collectively 80+ hours spent on research

Investigative Team Site Criteria 2013

1. Safety
2. Security (for public access)
3. Traffic Control (including necessary road closures)
4. Emergency Access
5. Crowd Control
6. Affected property ownership and regulatory restrictions
7. View-ability for residents from neighborhoods
8. Maximum firework height (shell size) and drop zone
9. Overall fireworks show rating

Event Terminology

- **Event location**: Location that would host an event that would include an aerial fireworks display such as the 1991 – 2011 Star Spangled Spectacular. *It is not proposed that Old Ranch Park site be an event location.*
- **Viewing location(s)**: Sites throughout the City where the aerial fireworks display can be viewed. Many residents have expressed that they did not attend the event location in Central Park, however viewed the fireworks from their homes or neighborhoods. *It is not proposed that Old Ranch Park or adjacent neighborhoods in Old Ranch Estates, Summit View Estates, or Bent Creek be viewing locations for the general public.*

Event Terminology

- **Shoot site location**: A location that is highly secured and only contains the fireworks personnel and other safety personnel including police and fire, and where the fireworks would be shot from. *It is proposed that Old Ranch Park be a shoot site location only.*

Review of Sites

Eleven (11) possible shoot site locations in San Ramon were identified, reviewed and ranked by the Investigative Team using the site criteria.

Old Ranch Park Recommendation

Old Ranch Park is the only site recommended by Investigative Team for a shoot site location.

- Best opportunity for excellent views from both sides of the City (meets the goals of the Citizen Committee).
- Old Ranch Road can be secured on the east and west during the fireworks display.
- Property within the safety radius is owned by the City of San Ramon.
- Provides dispersed viewing areas throughout the City.

Notes: Good viewing areas central to both sides of the valley.
Grade from Pyro Company = A-

Fireworks Site Map Old Ranch Park With Vista Monte Dr. Closed

Maximum Shell Size 8"



Preliminary Cost Estimate

- Estimated Cost for Aerial Fireworks Display and related security
 - \$166, 800
- Proposed 4th of July schedule for 2014
 - Run San Ramon (8:00 am – noon)
 - Aerial Firework Display (9:30 pm – 10:00 pm)
 - Display only – no other event

Safety & Security

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Emergency Response & Fire Safety

*San Ramon Valley Fire Protection
District Staff*

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Traffic Control Plan

Deborah Fehr

Associate Engineer

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Public Safety

San Ramon Police Department

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Questions & Answers

- *Team will prepare answers tonight*
- *Additional feedback/questions can be sent to: fireworks@sanramon.ca.gov*
- *FAQ will be posted on city website*
- *Any new information will be added to FAQ and added to February 1 agenda*

Next Public Meeting

**Saturday, February 1, 2014
at 10:00am**

Dougherty Station Community Center
17011 Bollinger Canyon Road



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