



CITY OF SAN RAMON FOURTH OF JULY FACT SHEET

City of San Ramon
2226 Camino Ramon
San Ramon, CA 94582
Staff Contacts:

Karen McNamara
Public Services Director
925-973-2801
kmcnamara@sanramon.ca.gov

Scott Holder
Chief of Police
925-973-2701
sholder@sanramon.ca.gov

BACKGROUND

- The City of San Ramon has provided a fireworks event on July 4th since 1985.
- The event is supported by several City department's including Parks & Community Services, Public Services, Police, and Engineering.
- Other agencies work with the City in various capacities to produce the event including San Ramon Valley Fire Protection District, Bishop Ranch, Chevron, and the San Ramon Chamber of Commerce.
- Several other local agencies, including Livermore, cancelled their fireworks events in 2010 and 2011.
- As a result, San Ramon's event has become a regional event attracting people from all over the Bay Area.

EVENT IMPACTS ON THE CITY OF SAN RAMON

- The event draws tens of thousands of attendees between 5 and 11pm, with the majority of the attendees arriving between 7:30 and 9:30pm.
- The 2011 event budget was \$175,000 in expenditures and produced approximately \$18,000 in revenue from parking.
- The San Ramon Police, Public Services and Parks & Community Services Departments currently utilize all of their employees, including over 100 temporary employees on duty for the day's events.
- In 2011, the event saw a large increase in pedestrian and vehicular traffic, creating gridlock in and around the park, neighborhoods, and freeway off ramps between 8:00 and 11:00pm.
- Although prohibited, the 2011 event had an increased use of BBQs and alcohol by attendees in Central Park and the surrounding areas which resulted in small fires due to improper disposal of hot coals and/or trash placed in hot coal barrels.
- Alcohol use is difficult to monitor, particularly as the lights are dimmed and the park is dark. Additionally, police on-duty provide security in the park, as well as traffic control before and after the event.
- Numerous serious incidents occurred in the surrounding commercial properties, parks and neighborhoods that required San Ramon Valley Fire and San Ramon Police response.

WHAT A FUTURE EVENT WILL REQUIRE

- Increased staffing and contractors to assist including onsite medical staff, security, traffic control, parking, garbage collection and event management.
- Increased equipment including barriers, fencing, lighting, radios, additional porta-potties, and a water truck.
- Increases in staffing and equipment will require a budget increase of approximately \$143,000 bringing the event cost total to \$318,000.

For a full report and additional information, visit the City website at www.SanRamon.ca.gov.