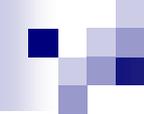




2010 Census Overview

City Council Meeting
October 23, 2012



Purpose

2010 Census Overview

- Understand the City demographic
- Identify emerging trends and changes
- Respond to demographic changes:
 - City services
 - Park programs and facilities
 - Land use development
 - Businesses

Background

April 1, 2010

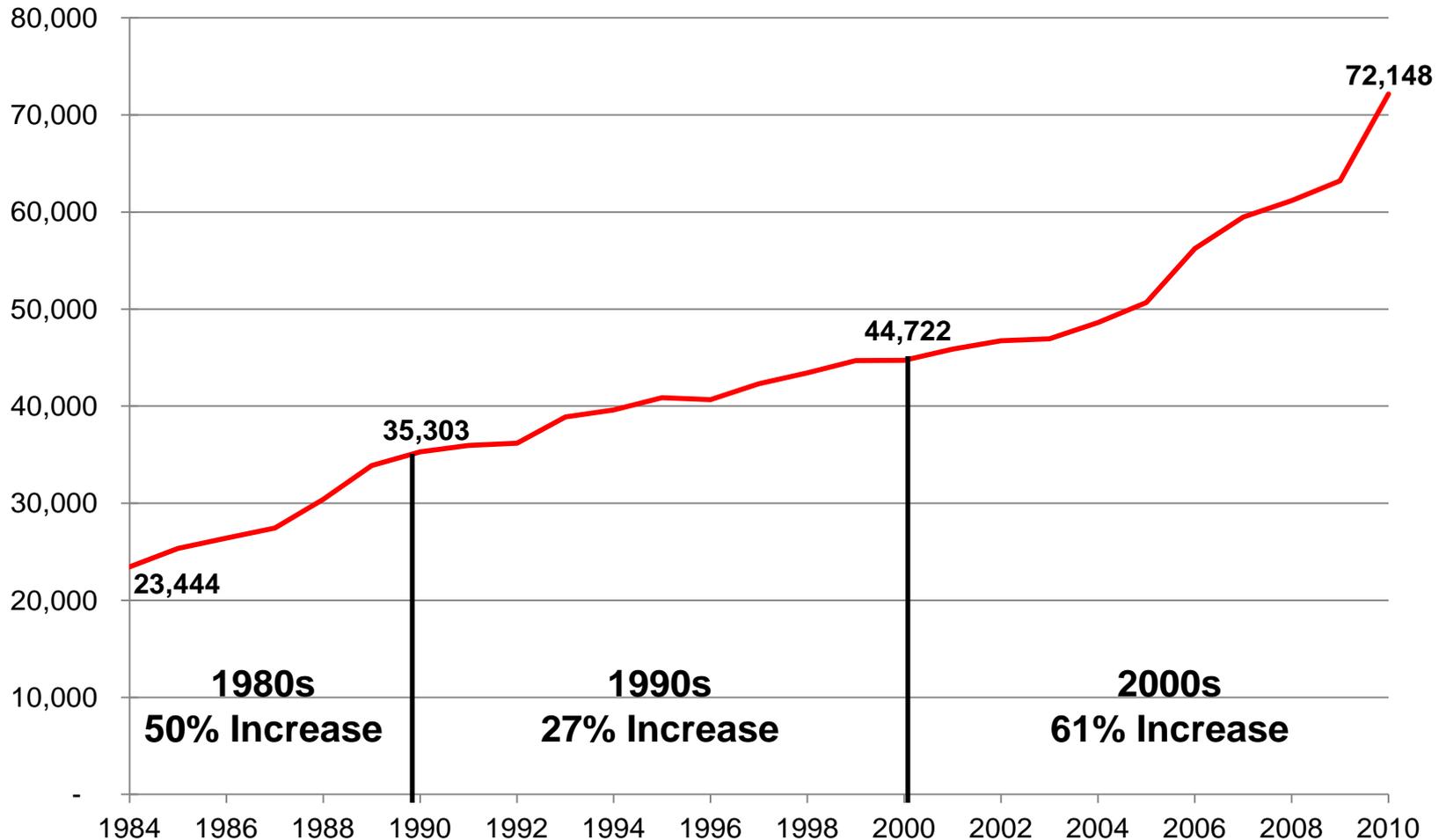
- US Census Bureau conducted the decennial census

Since 2010

- Gradual release of data:
 - Population
 - Age
 - Household Size
 - Race (broken down geographic sub-area in San Ramon)
- Additional Census data forthcoming

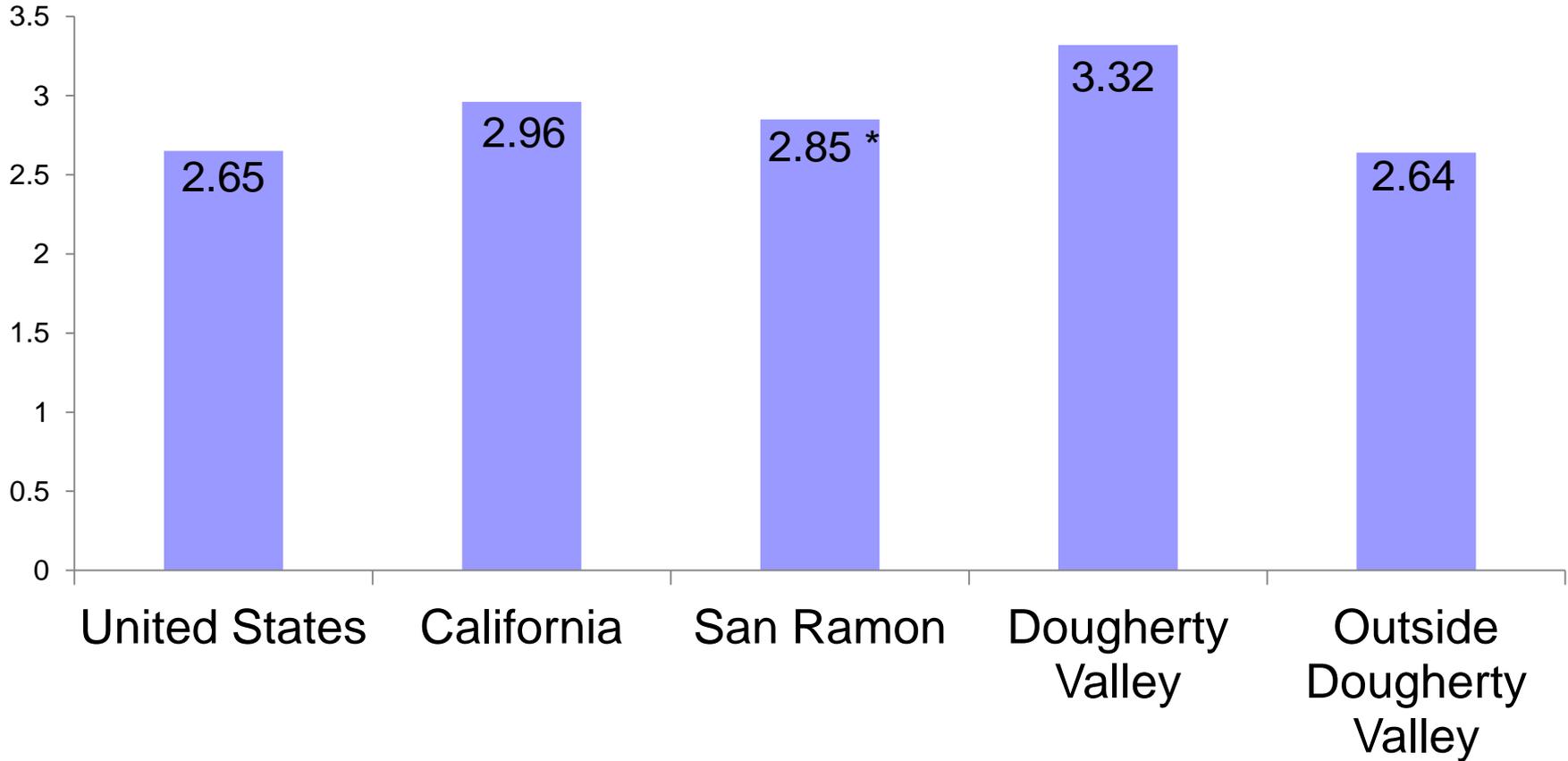
San Ramon Population

(Source: US Census Bureau and State Dept. of Finance)



Household Size within Occupied Housing Units, 2010

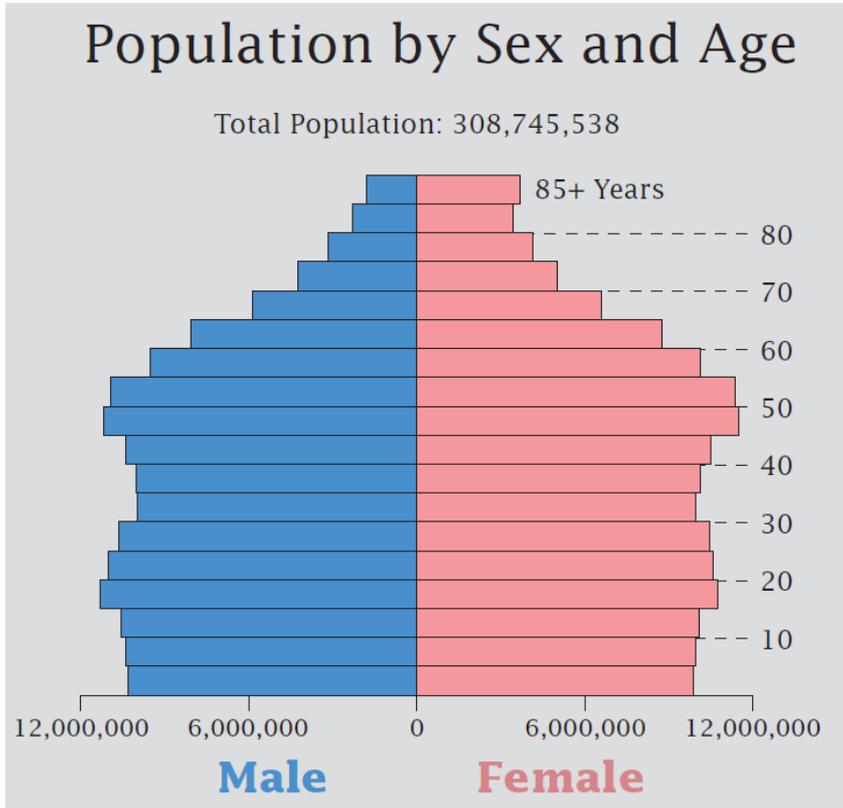
(Data Source: US Census Bureau)



* 2000 Census – 2.64

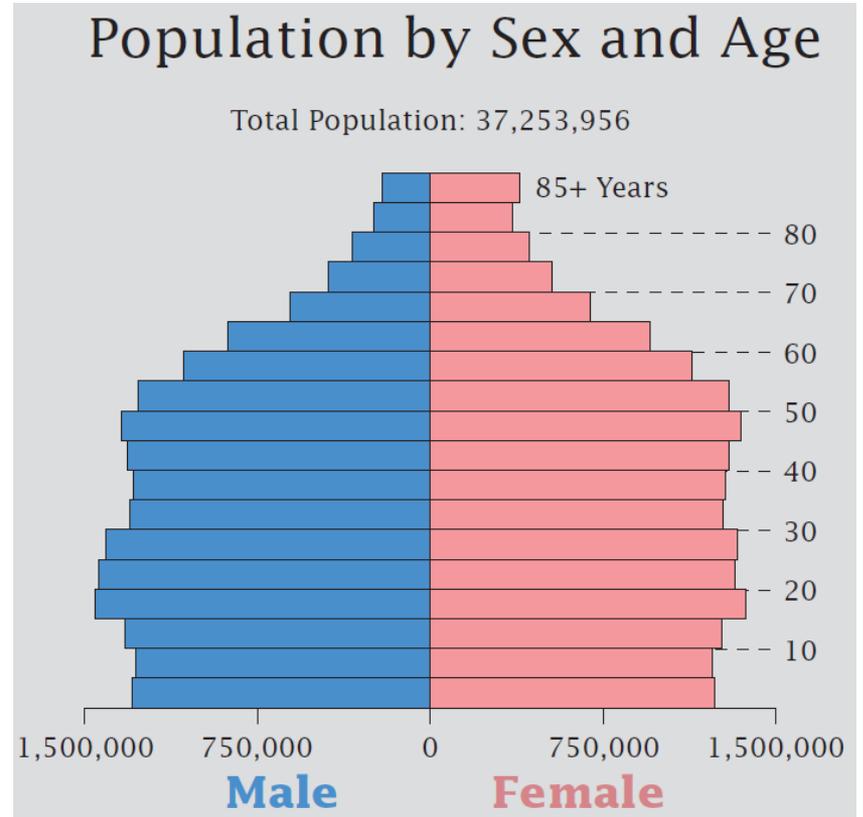
United States, 2010

(Source: US Census Bureau)



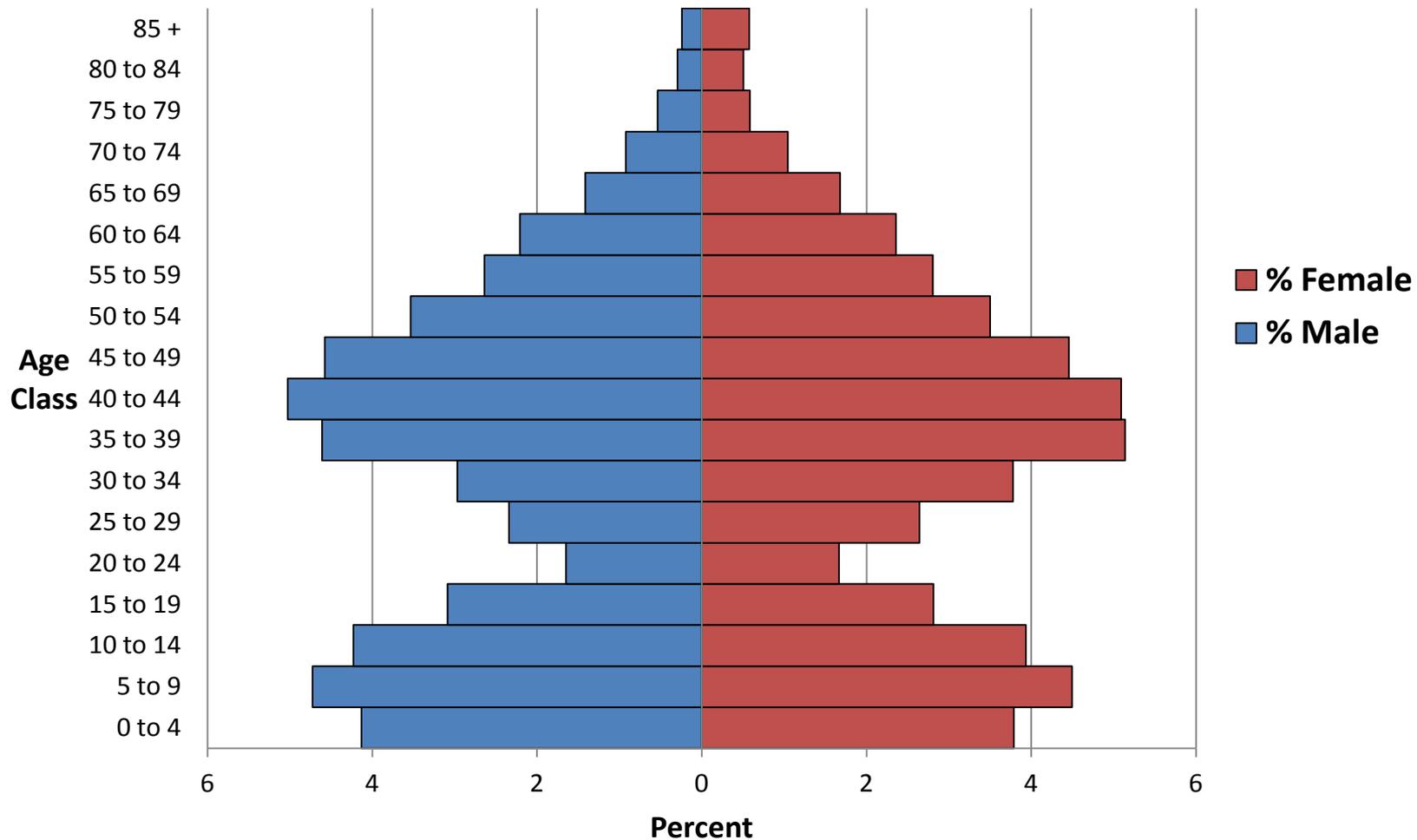
California, 2010

(Source: US Census Bureau)



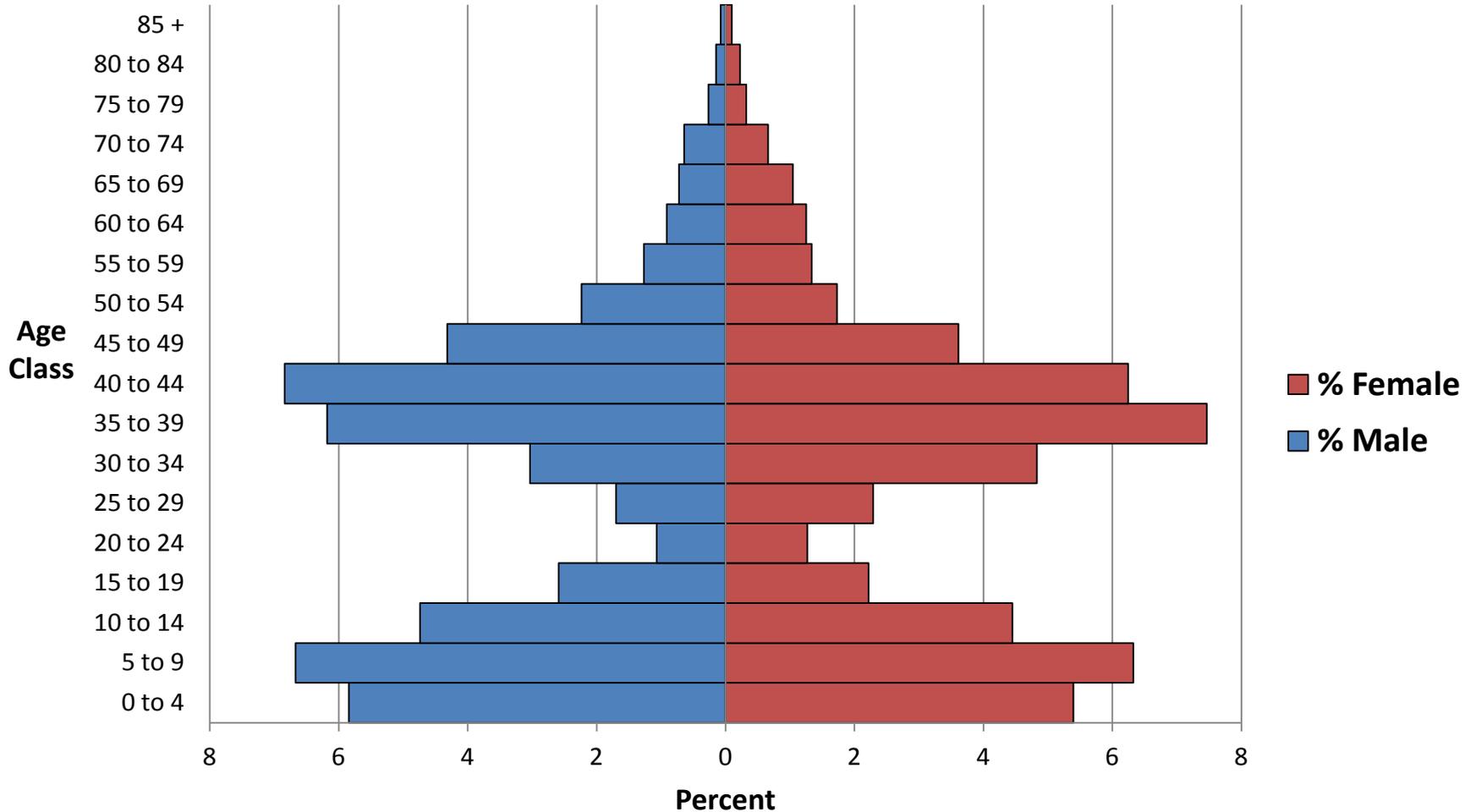
Population Pyramid for City of San Ramon, 2010

(Data Source: US Census Bureau)



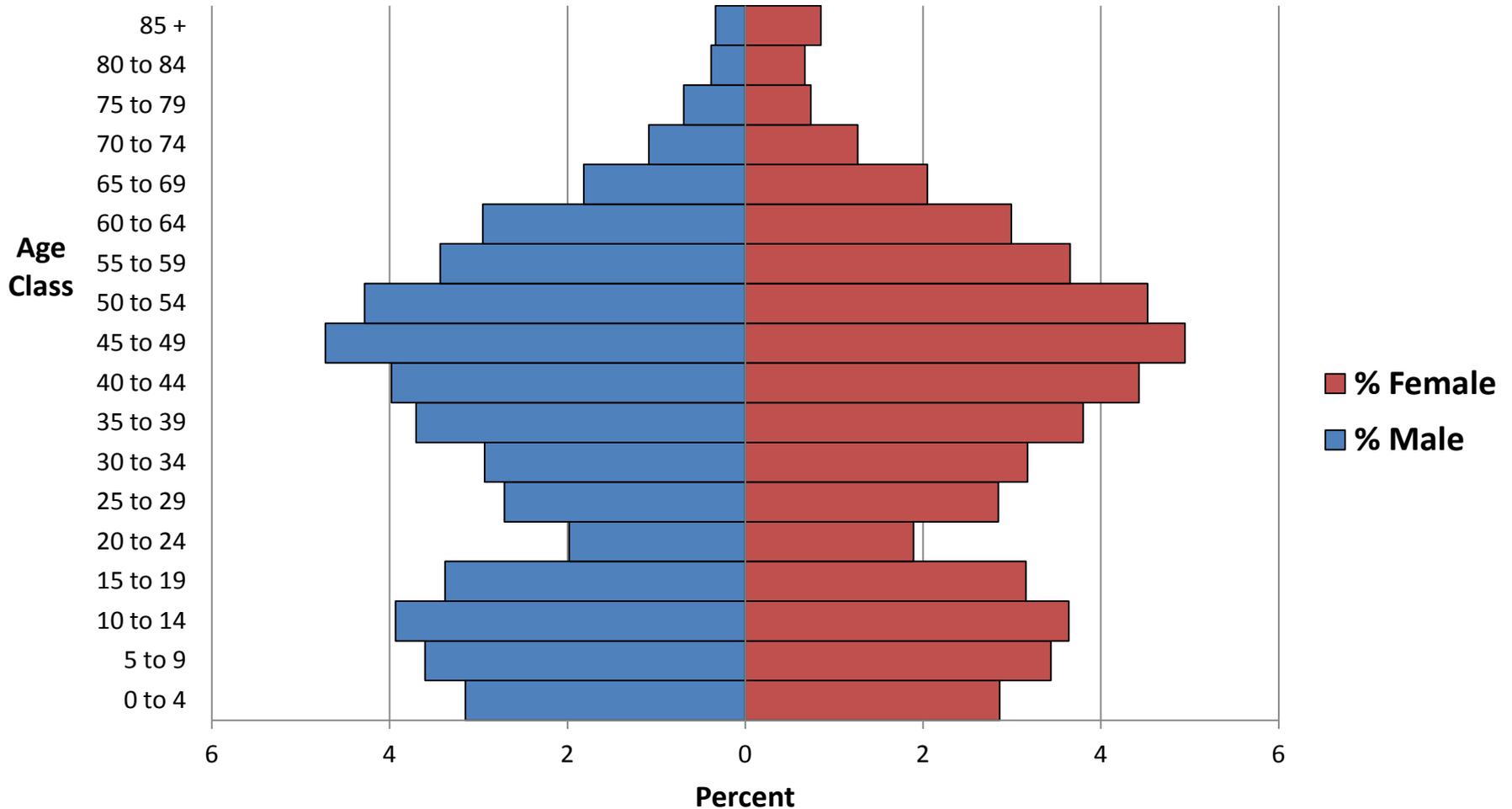
Population Pyramid for Dougherty Valley - San Ramon, 2010

(Data Source: US Census Bureau)



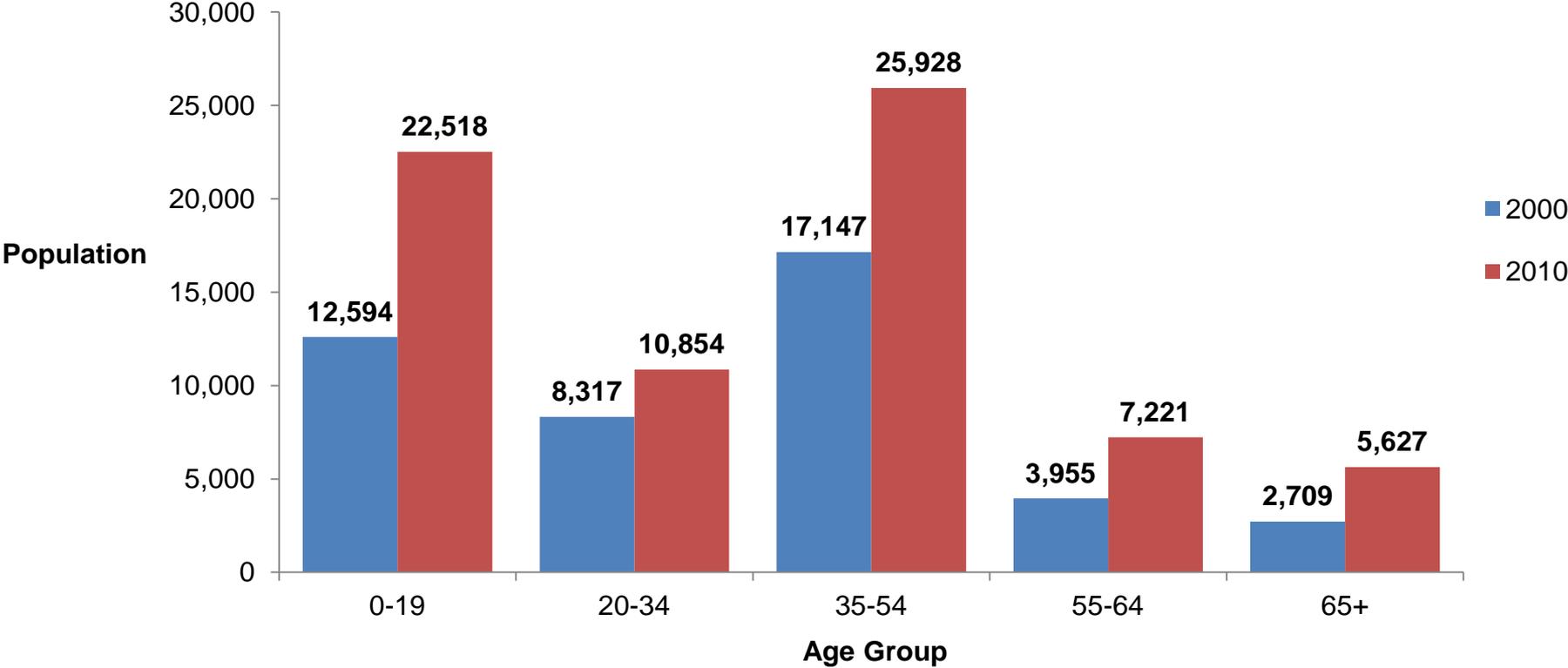
Population Pyramid for Outside Dougherty Valley - San Ramon, 2010

(Data Source: US Census Bureau)

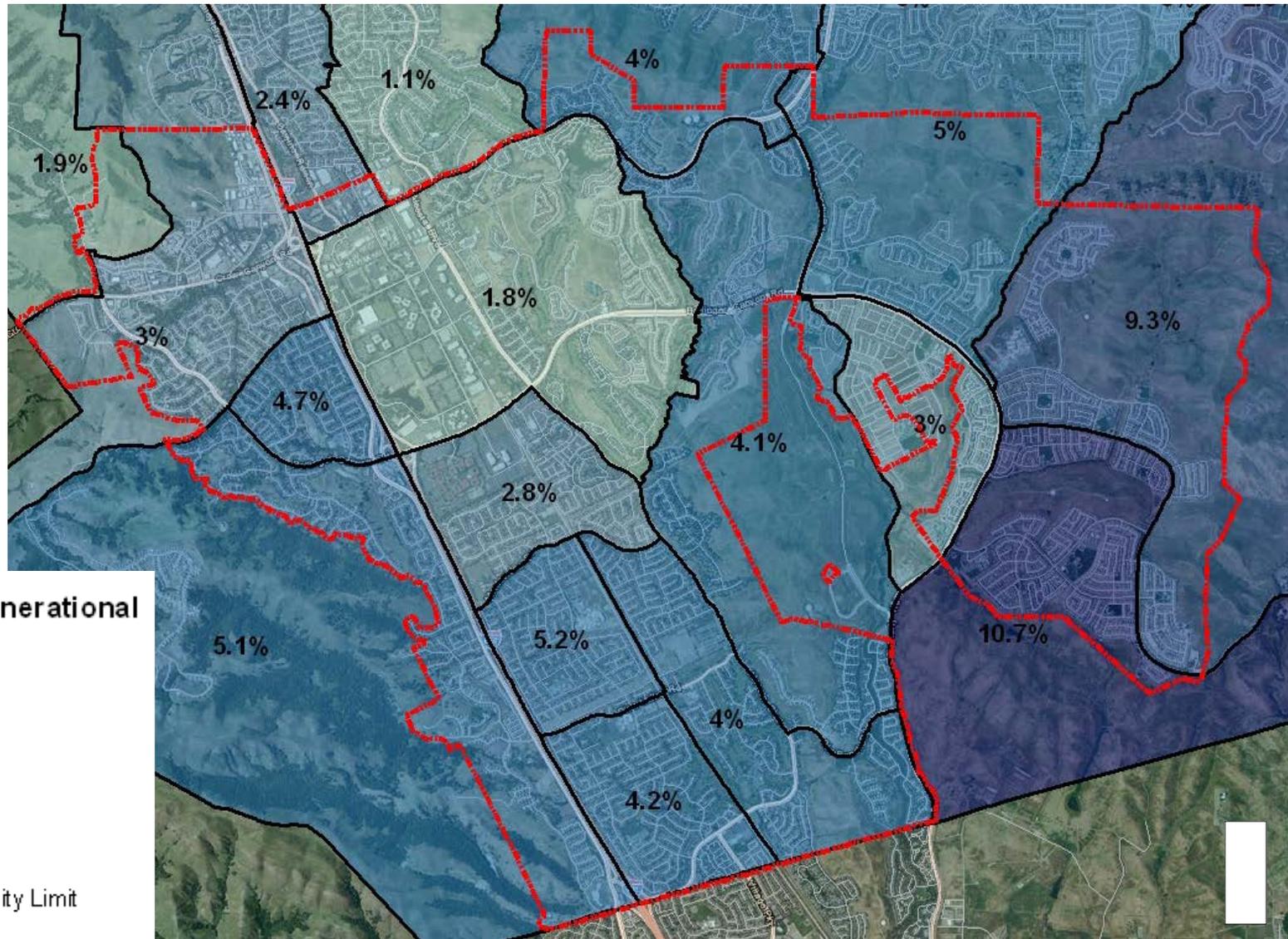


City of San Ramon Age by Group, 2000 and 2010

(Source: US Census Bureau)

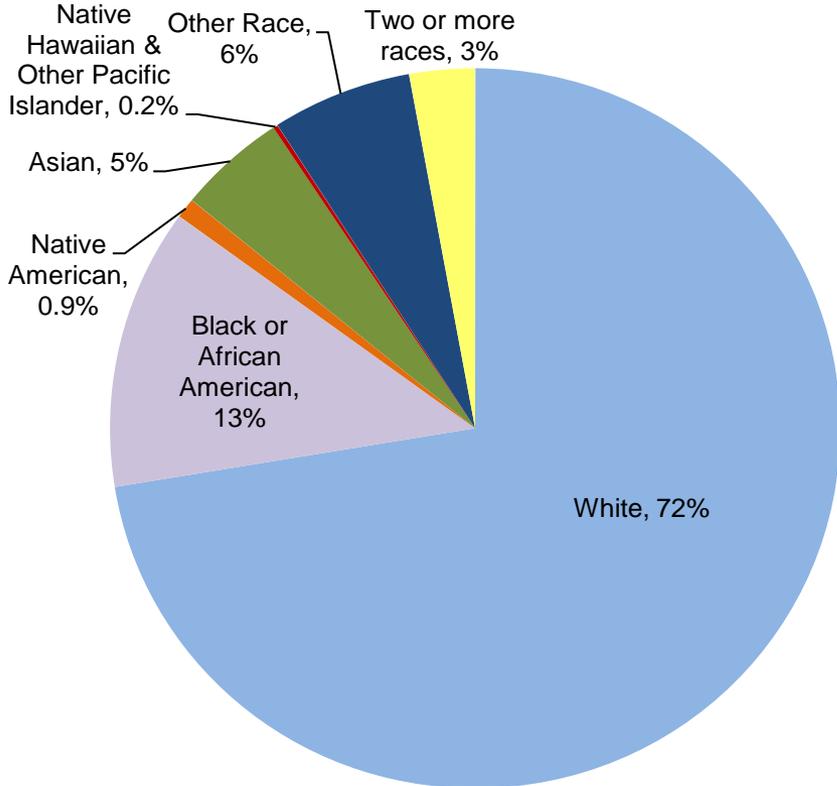


Multigenerational Households, 2010 (%)



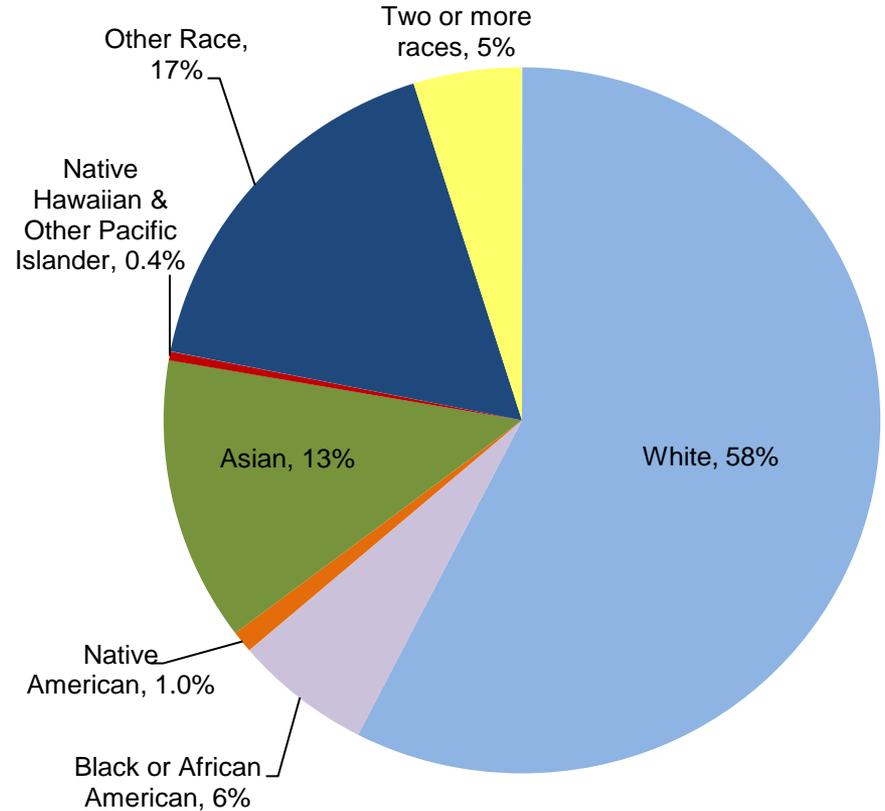
Race Breakdown

United States, 2010



Hispanic or Latino (of any race) – 16%

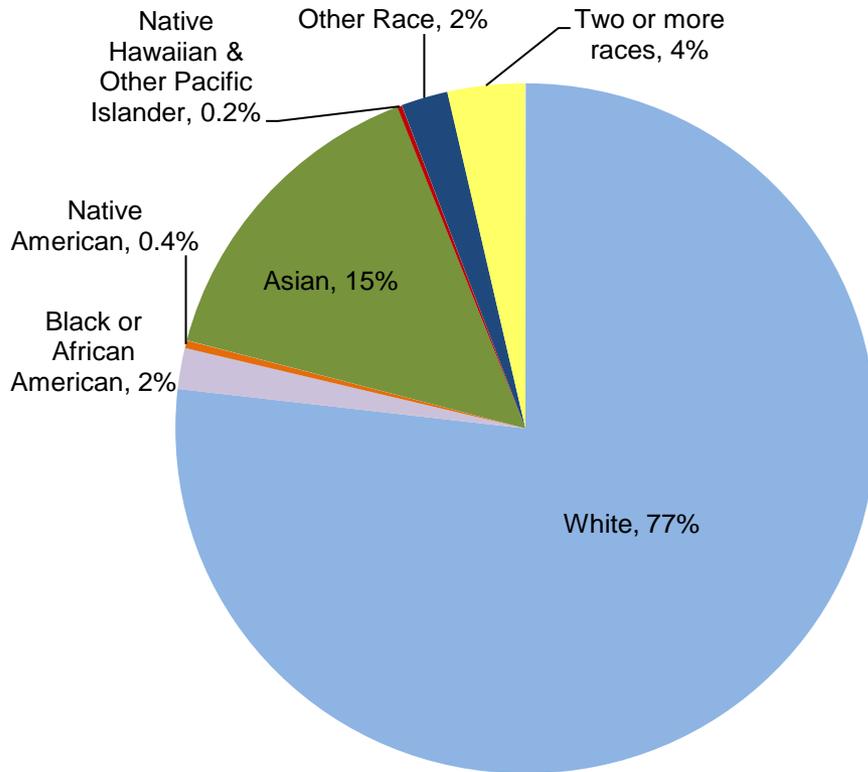
California, 2010



Hispanic or Latino (of any race) – 38%

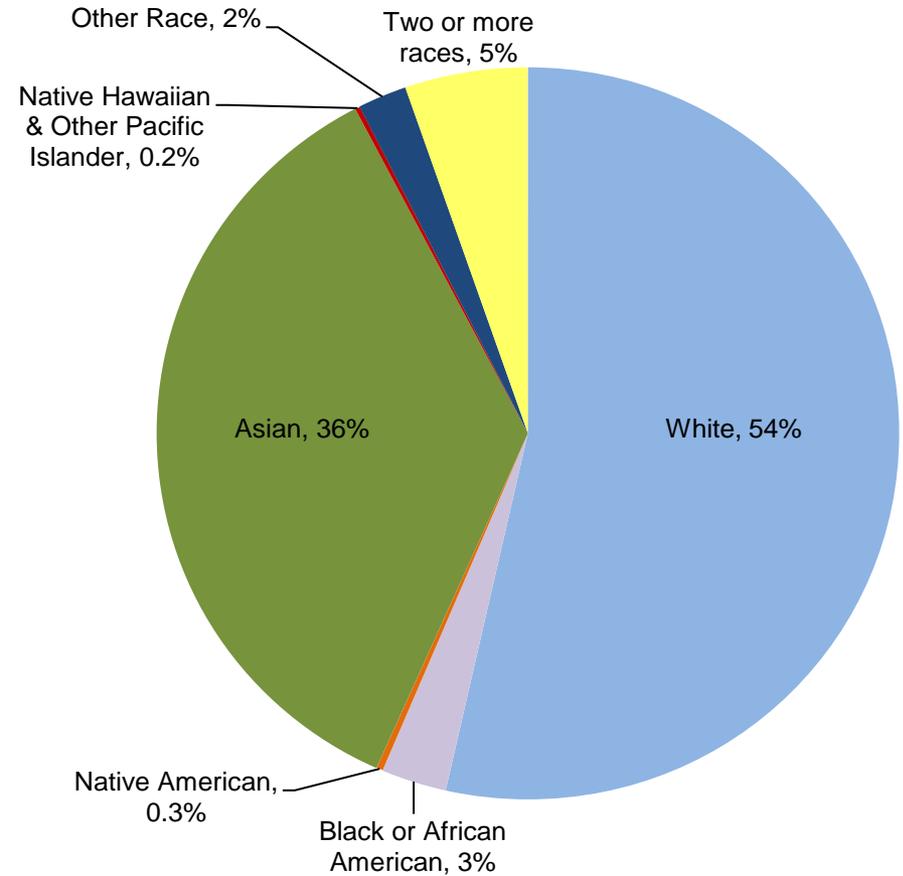
City of San Ramon – Race Breakdown

2000



Hispanic or Latino (of any race) – 7%

2010

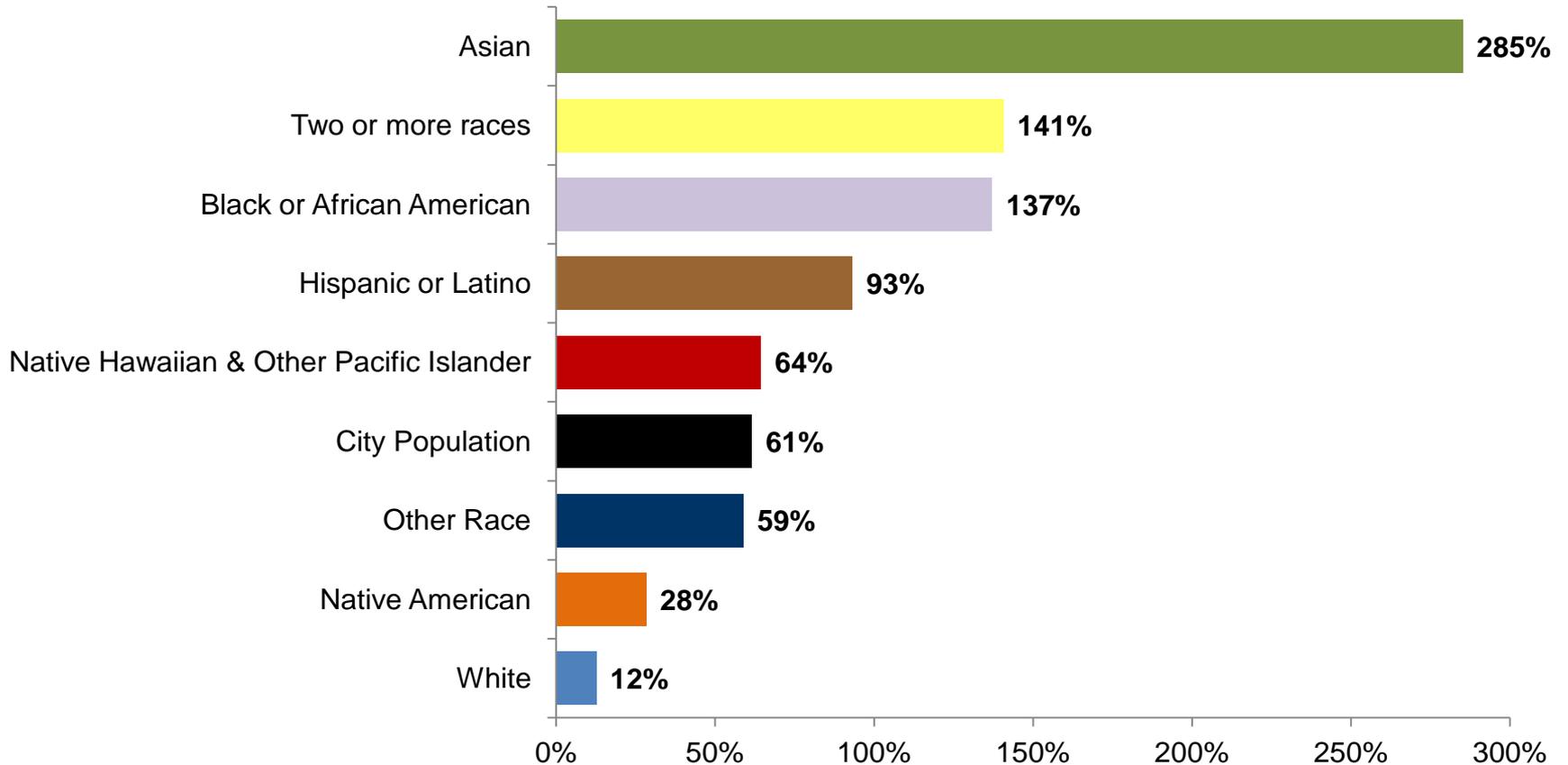


Hispanic or Latino (of any race) – 9%

(Source: US Census Bureau)

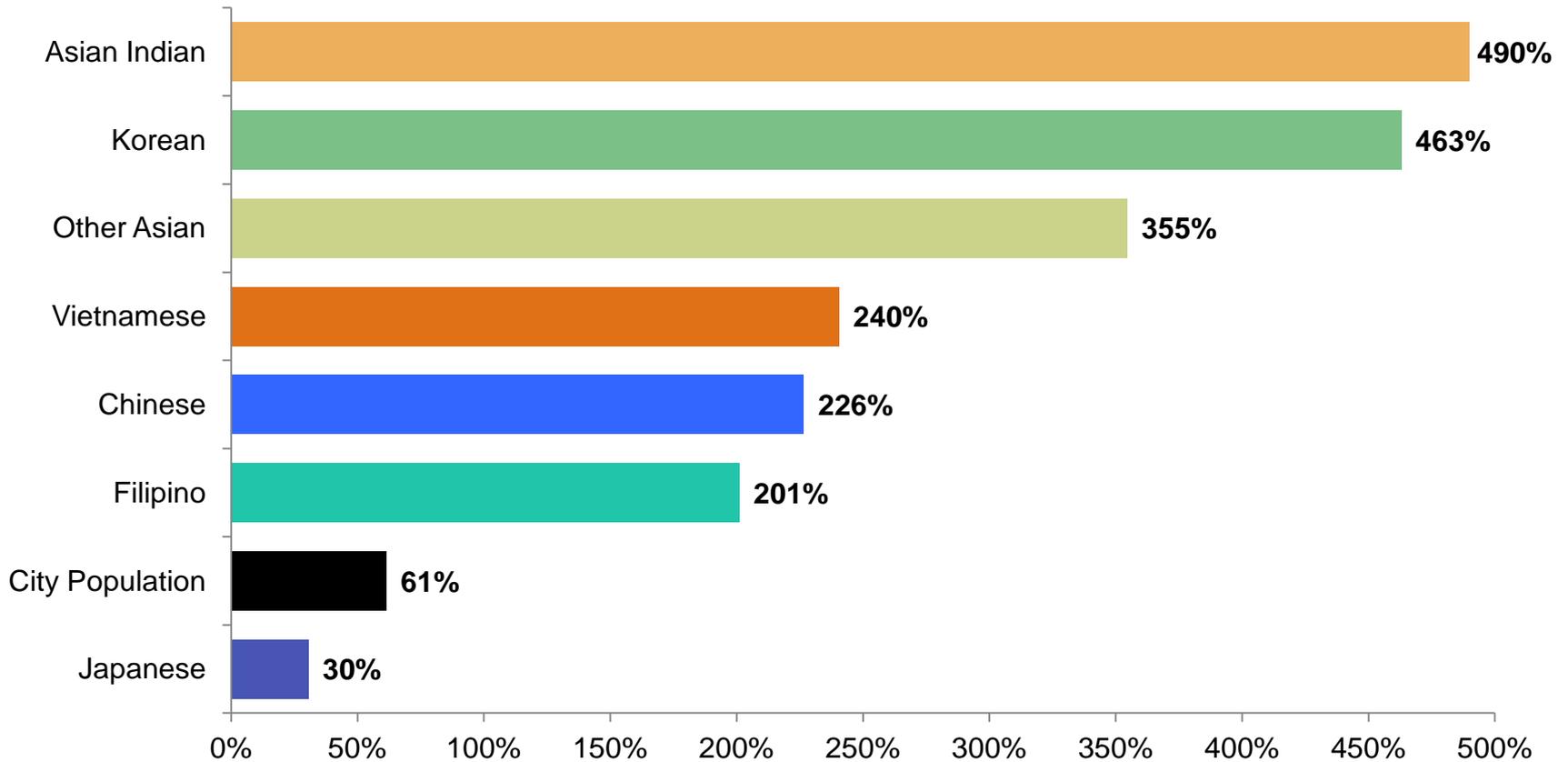
City of San Ramon Growth by Race/Ethnic Group, 2000 - 2010

(Source: US Census Bureau)

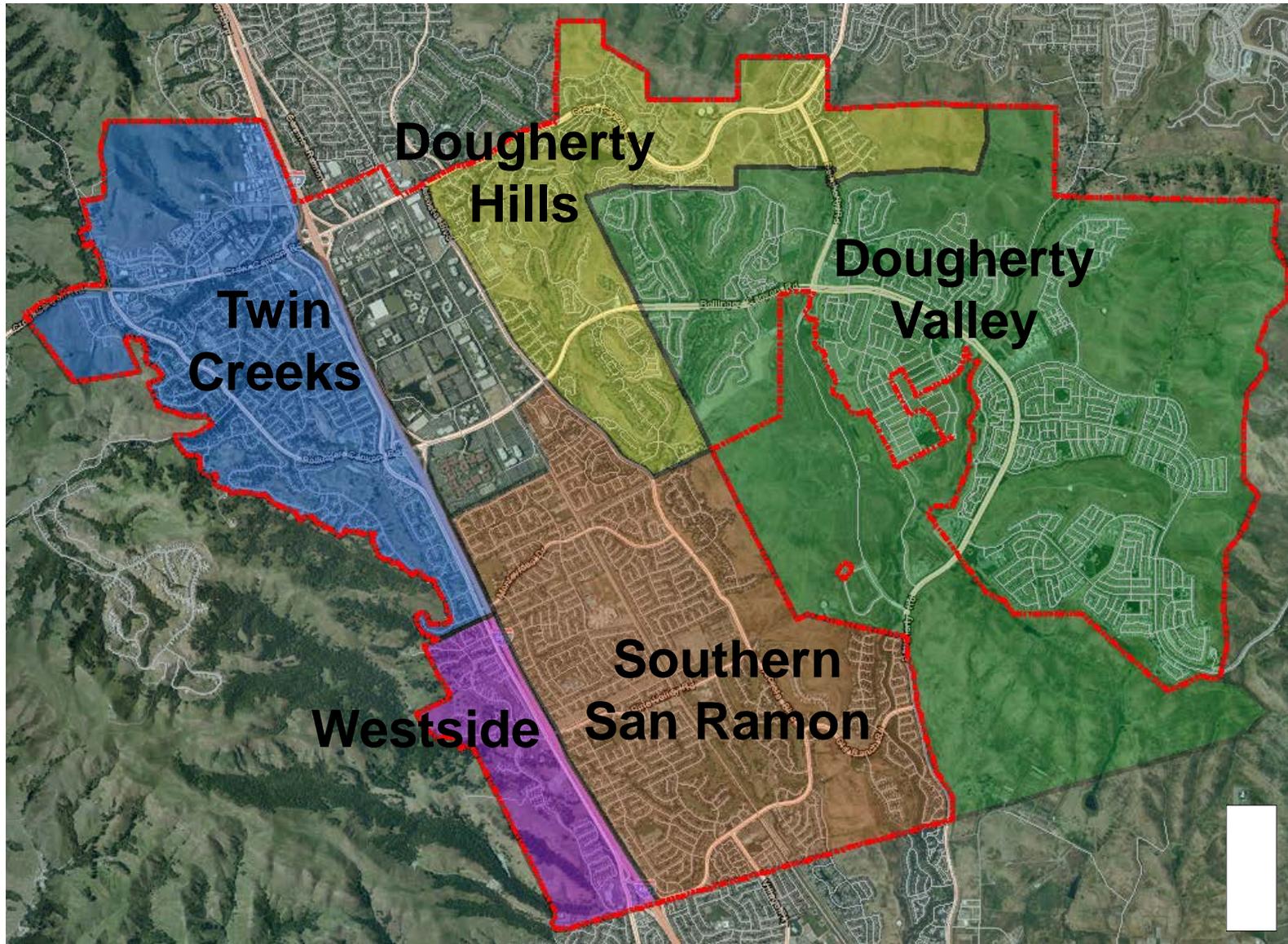


City of San Ramon Detailed Asian Groups Growth by Race/Ethnic Group, 2000 - 2010

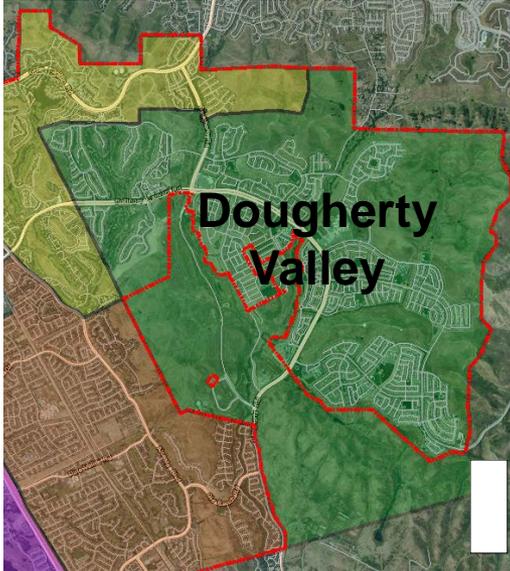
(Source: US Census Bureau)



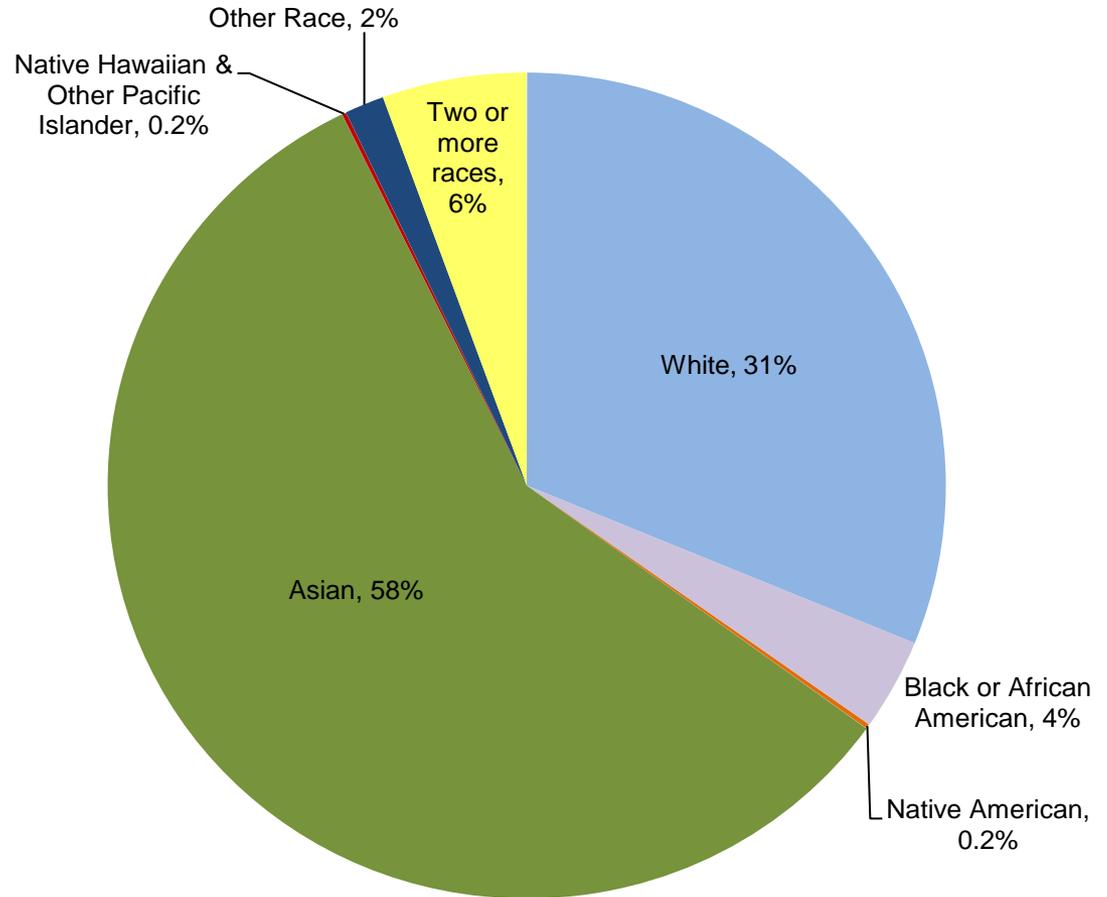
San Ramon Planning Subareas



Dougherty Valley Race Breakdown

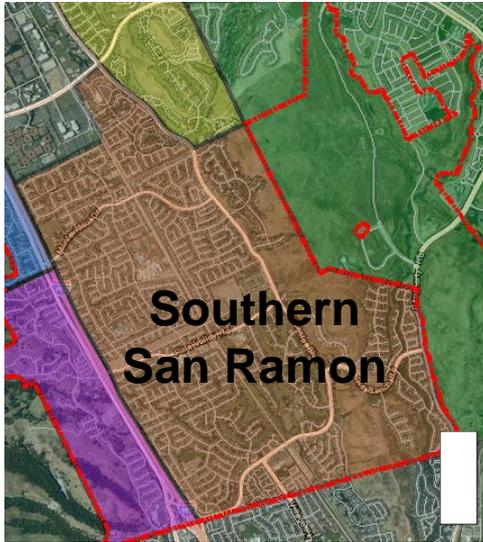


Dougherty Valley, 2010

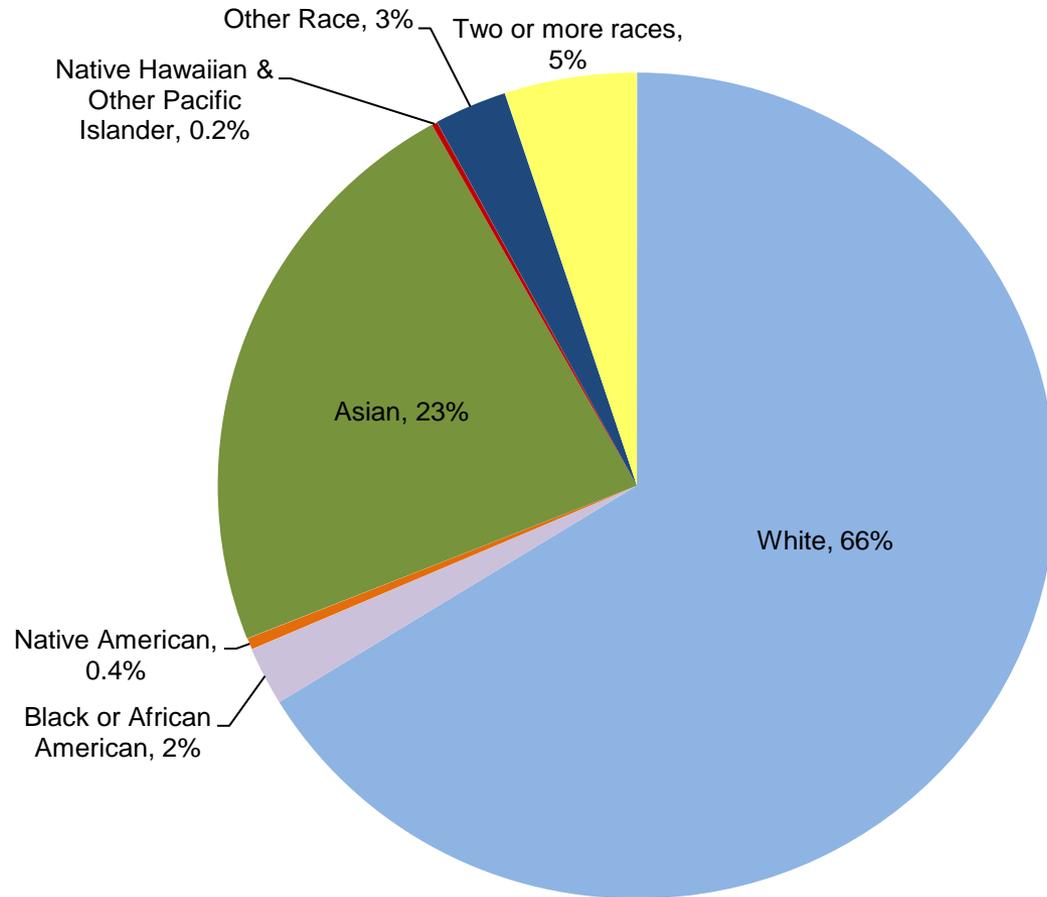


Hispanic or Latino (of any race) – 6%

Southern San Ramon Race Breakdown

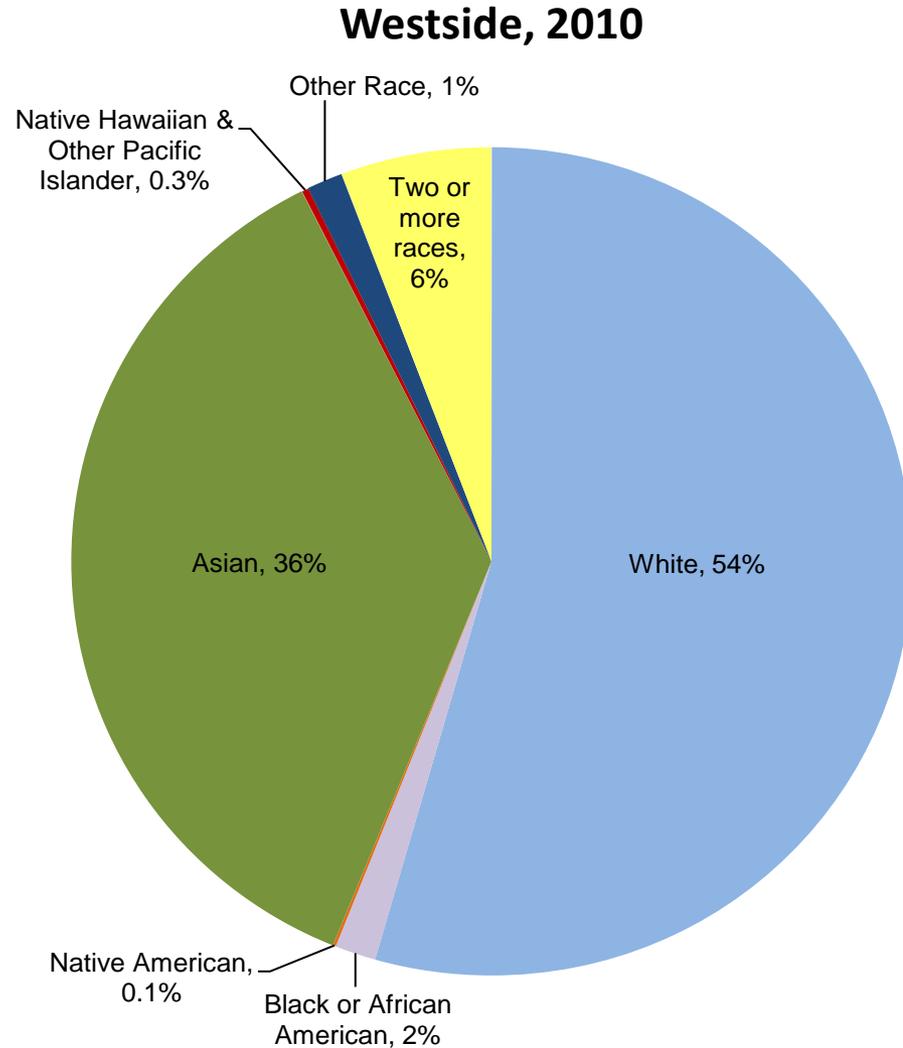


Southern San Ramon, 2010



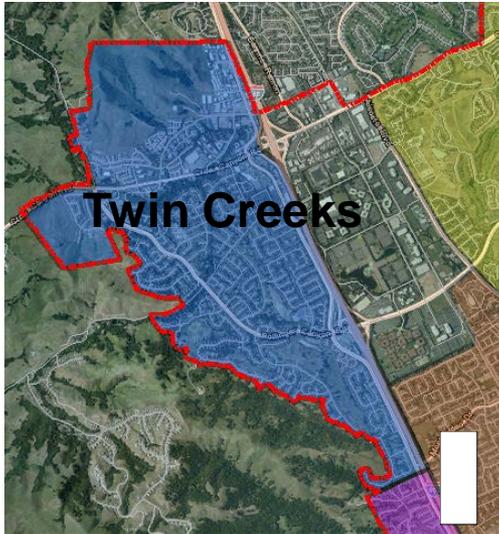
Hispanic or Latino (of any race) – 11%

Westside Race Breakdown

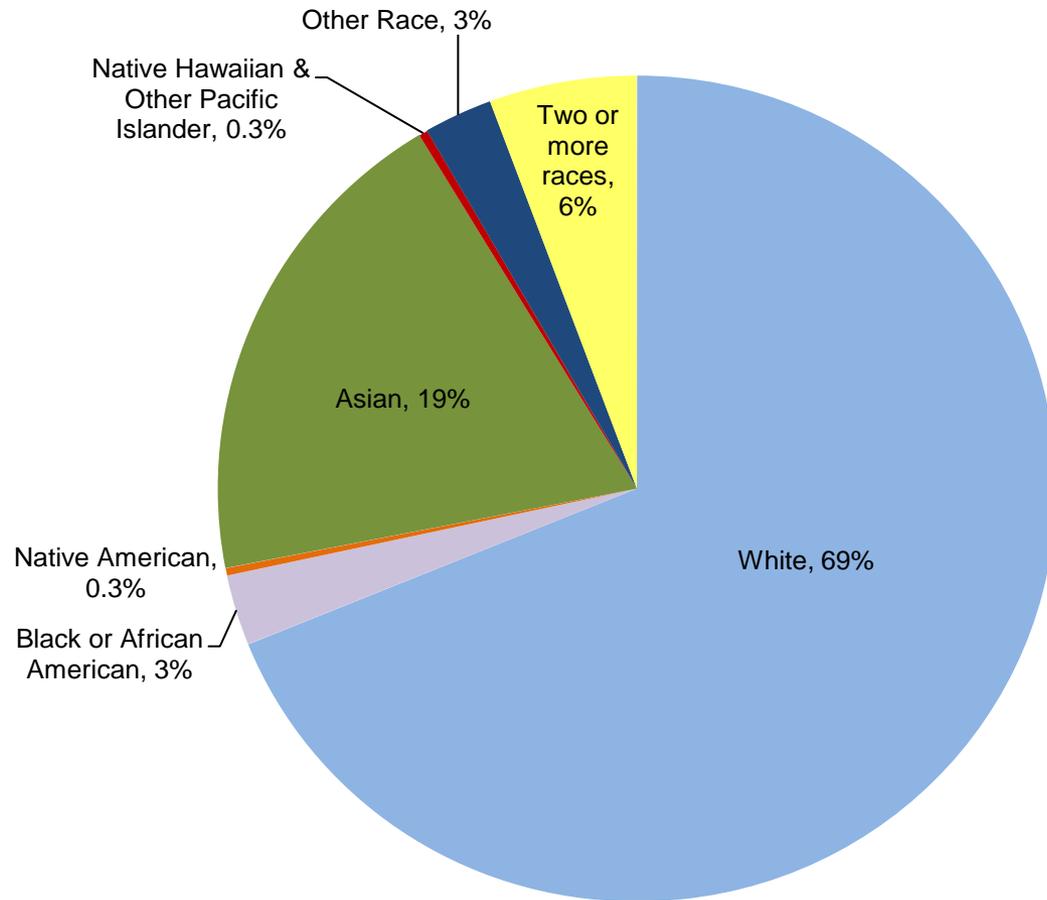


Hispanic or Latino (of any race) – 8%

Twin Creeks Race Breakdown

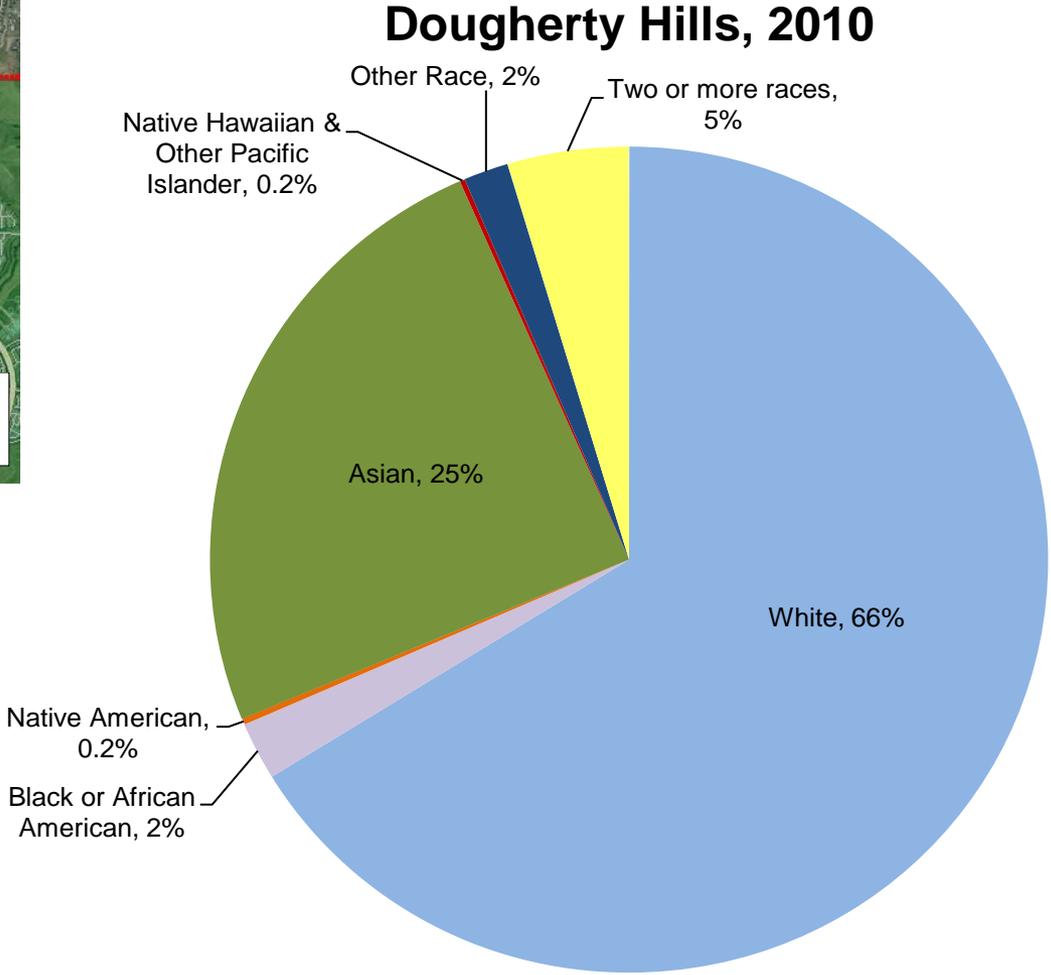
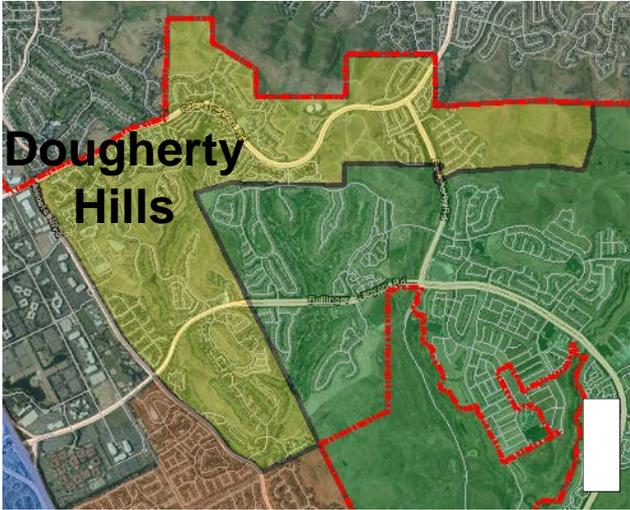


Twin Creeks, 2010

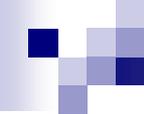


Hispanic or Latino (of any race) – 10%

Dougherty Hills Race Breakdown



Hispanic or Latino (of any race) – 8%



2010 Census Overview

- Respond to demographic changes:
 - City services
 - Park programs and facilities
 - Land use development
 - Businesses
- Additional Census data forthcoming
- Planning Commission presentation at a future date



2010 Census Overview

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